Position: Video Editor
Location: Chandigarh
Assignment Duration: 6 months (Extendable based on requirement)
Number of Positions: 1

About Pinaca India
Pinaca provides public policy and communications consultancy to Governments, Civil Administrations, Think Tanks, and Civil Society Organisations and Movements. Our ingenious research and innovative, multi-disciplinary approach help us conceive, create and manage informed and inspired campaigns and policies.

About the Role
Pinaca India is working on a project with a political party in Punjab to facilitate better electoral performance through a people centric, responsive and responsible campaign. The Video Editor shall be responsible for and shall collaborate with the content and digital media teams for producing high quality, engaging videos to be shared across platforms.

Key Responsibilities

- Operate computer editing systems and equipment used for video media and effects.
- Establish a clear understanding of the storyline and purpose of the video's creation.
- Create an initial proposed storyboard draft of the video to present to the client and receive approval before beginning to digitally alter the video.
- Edit video to include preselected music, interviews, sound clips, and other important aspects of the project
- Edit raw videos for social media platforms like YouTube etc. and create visual materials for websites and social media
- Edit footage into timelines and cut time out of certain shots to create a more impactful story for the audience.
- Combine visual footage with audio sound effects, dialogue, and ambient sound for a more creative video.
- Improve video and sound quality using various video software.
- Coordinate with content writers, designers, social media and digital marketing specialists for high quality content and creation.
- Conceptualize and shoot videos when required.

Note: Candidates must have their own workstation and software/programs necessary for video production and editing.

Required Qualification and Experience

- Bachelor's degree required preferably in Journalism, Mass Communication, Film Editing or a related field. Master’s degree or an equivalent shall be preferred.
- Minimum 3 years of work experience in video creation and editing.

Skills Required

- Professional mastery of video and audio editing software and programs like Adobe Premiere Pro, Final Cut Pro.
- Experience editing various video projects and inserting sound effects, music, and transitions.
- Good communication skills in English and Hindi; Punjabi will be a plus.
- Knowledge of video storyboarding, scripting and shooting.
- Ability to own work streams with minimal supervision.
- Ability to prioritize and deliver on tight deadlines.
- Ability to think out of the box and visualize; keen eye for aesthetics.

Compensation

Remuneration shall be commensurate with the candidate’s experience levels.